

# Bradley Zint

Copywriter, Editor

akzint@gmail.com ✉

Available upon request 📞

Orange County, CA 📍

linkedin.com/in/bradleyzint in

Experienced, deadline-driven and detail-oriented editor, copywriter and business communications specialist.

## WORK EXPERIENCE

### Copywriter Glidewell Dental

11/2019 - Present Irvine, CA

#### Tasks

- Writer and editor of marketing materials for dentistry products.
- Prepares concise, fact-based copy for flyers, Rx books, email blasts, coupons and website content.
- Interviews subjects for *Chairside* magazine, a B2B publication.
- Works on re-branding efforts, including campaign for Las Vegas-based dental lab and dentures product lineup.

### Sole Proprietor Z Writing and Editing Services

04/2018 - Present Anaheim, CA

#### Tasks

- Contributes award-winning freelance assignments for various news, public relations and specialty clients.

### Editorial Coordinator, Social Media Manager EB5 Investors Magazine, Uglobal Immigration Magazine, Opportunity Zone Expo

04/2018 - 10/2019 Irvine, CA

#### Tasks

- Responsible for editing and writing magazine, conference and website content on a daily basis for all three company brands.
- Drafted and edited marketing materials for website, advertising kits, social news email campaigns and conference signage.
- Wrote press releases for company announcements and developments.
- Prepared biographies for website professional database.
- Coordinated company-wide expansion of online presence through regular posts, building of followers, starting new accounts on Facebook, LinkedIn, Twitter and Instagram. Maintained and trained others on social media best practices.

### Reporter, Substitute City Editor, Copy Editor Los Angeles Times Community News, Daily Pilot

05/2010 - 03/2018 Fountain Valley, CA

#### Tasks

- Wrote award-winning news stories and investigative work, primarily on local municipalities. Also did education, business and public safety reporting. Had classical music column.
- Maintained social media accounts to promote stories and interact with readers and public stakeholders.
- Acted as substitute city editor. Edited stories and columns, planned daily budgets and managed newsroom.
- Copy edited publications from 2010 to 2012 for style, correctness and consistency.

## SKILLS

Social Media Copywriting Editing

Journalism Fact-Checking

Storytelling Marketing

Media Relations Press Releases

## EDUCATION

### B.A. Journalism and Political Science California State University, Long Beach

2003 - 2008

3.71 GPA

#### Courses

- Double major with cum laude honors
- Music minor
- Completed 15 units of Spanish language coursework
- Judicial internship/apprenticeship at Los Angeles Superior Court

### M.A. Business and Professional Communication Bellevue University

2018 - 2020

4.0 GPA

#### Courses

- Completed white paper on organizational culture
- Studied leadership theory, marketing, conflict resolution

## CERTIFICATES

HubSpot Academy (04/2020 - 05/2022)

Email Marketing

## ORGANIZATIONS

Orange County Press Club Board of Directors (2019 - Present)

Daily 49er Board of Directors (2013 - Present)

## WORK EXPERIENCE

### Local Editor

AOL, Patch.com

02/2010 - 05/2010

Hermosa Beach, CA

#### Tasks

- Freelance writer, then local editor for Hermosa Beach hyperlocal news website.
- Duties included writing, editing, delegating story assignments, photography, managing weekly and monthly budget.

### Reporter, Photographer

Kodiak Daily Mirror

10/2008 - 09/2009

Kodiak, AK

#### Tasks

- Wrote local news stories on all topics, including politics, business and education.
- Completed assignment photography.
- Traveled throughout Kodiak Island Borough and state of Alaska on assignment work.
- Edited and designed newswire pages.

### Editor

This Week on Martha's Vineyard

05/2008 - 09/2008

Edgartown, MA

#### Tasks

- Managed interns for weekly tourist guide, a summertime specialty publication.
- Contributed with editing, design, photography and distribution.
- Wrote stories and interviewed subjects from local businesses, tourist attractions and other organizations.

### Editor in Chief

Daily 49er

01/2005 - 05/2008

Long Beach, CA

#### Tasks

- As editor in chief, managed newsroom comprised of approximately 30 staff members. Instituted major redesigns of print and online versions. Expanded staff membership. Did payroll, general writing, editing and reporting.
- In 2005-07, worked as calendar editor, then opinion editor, online editor and managing editor.
- Spearheaded creation of new domain, *Daily49er.com*, and online blogs.

### Long Beach Press-Telegram

Copy Desk Intern

01/2007 - 05/2007

Long Beach, CA

#### Tasks

- Worked on news copy desk for spring semester, writing headlines and decks.
- Edited wire stories.

### Film Score Monthly

Copy Editor Intern

05/2006 - 01/2008

Culver City, CA

#### Tasks

- Copy edited the specialty magazine's online edition about film scores and related topics.

## AWARDS

Best Food/Restaurant Story, Traditional Publication, 1st Place (2020)

*Orange County Press Club*

Best Food/Restaurant Story or Review, Specialty Publication, 2nd Place (2020)

*Orange County Press Club*

Best News Story, Advocacy Journalism, 1st Place (2019)

*Orange County Press Club*

Best Food/Restaurant Story or Review, Specialty Publication, 3rd Place (2019)

*Orange County Press Club*

Best Feature Story, 3rd Place, Specialty Publication (2019)

*Orange County Press Club*

Guest Compliment Certificate of Recognition (2019)

*Disneyland Resort*

In-Depth Reporting, 2nd Place (2018)

*California News Publishers Assn.*

Best Food/Restaurant Story, 3rd Place, Print Publication (2017)

*Orange County Press Club*

Editorial Award, News Reporting (2014)

*Los Angeles Times*

Best Columnist, 2nd Place (2013)

*Orange County Press Club*

Four Keys Award (2012, 2013, 2014)

*Disneyland Resort*

Print Journalism Student of the Year (2008)

*California State University, Long Beach Department of Journalism*

Toyota Motorsports / Shav Glick Scholarship (2007)

*California State University, Long Beach Department of Journalism*

Distinguished Student Award (2005)

*California State University, Long Beach College of Liberal Arts*

## INTERESTS

Part-Time Disneyland Cast Member

Classically Trained Musician

Travel

Film Scores